WHAT IS CLAIMED IS:

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1/ A fluid dispenser comprising:

a fluid reservoir (30) defining at least one actuating wall suitable for being displaced;

a dispensing orifice (321); and

spring means (1; 2; 42) suitable for loading the actuating wall into a state in which the volume of the reservoir is at its maximum;

said fluid dispenser being characterized in that the 10 spring means co-operate with cocking means (42) suitable for bringing the spring means to a state loading the actuating wall from an initial state in which the spring means do not load the actuating wall, the spring means comprising a front plate (1) and a back plate (2), the reservoir (30) being situated between and secured to the 15 front and back plates, the cocking means comprising spacer means (42) that can be displaced selectively between an inoperative position in which the two plates extend substantially parallel to each other and 20 corresponding to a state in which the volume of the reservoir is at its minimum, and an operative position in which the plates are spaced apart from each other at least locally, the front plate being movable relative to the back plate so as to compress the reservoir situated between them, actuating means (4) being provided for 25 positioning the spacer means between the two plates so as to space them apart, the actuating means comprising a traction member (43, 44) provided with a fixing end (433) connected to the spacer means (42) and with a traction 30 end (442), the traction end being situated in the vicinity of the dispensing orifice (321).

2/ A dispenser according to claim 1, in which the dispensing orifice is closed off by a removable closure member (34) secured to the traction member (44).

3/ A dispenser according to claim 1 or claim 2, in which the dispensing orifice is closed off by a removable closure member provided with a pull tab, the traction end being formed by said pull tab.

4/ A dispenser according to claim 1, in which the spacer means (42) and the actuating means (4) are implemented integrally in one piece.

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5/ A dispenser according to claim 4, in which the spacer means comprise a hinged flap (42) mounted to move between the inoperative position and the cocked position, said flap and the traction member (43) being implemented integrally in one piece.

6/ A dispenser according to claim 1, in which the traction member (43) extends between the two plates.

7/ A dispenser according to claim 1, in which the traction member forms a fork (43) comprising two prongs (432) interconnected via a common web (431), the two prongs defining two connection ends (433) together forming said fixing end.

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8/ A dispenser according to claim 7, in which the traction member comprises a tab (44) connected to the web (431), said tab defining a free end (442) connected to or forming the traction end.

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9/ A dispenser according to claim 8, in which the tab is detachable from the fork.

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- 10/ A dispenser according to claim 7, in which the reservoir (30) is fixed to a plate (1) between the two prongs of the fork.
- 5 11/ A dispenser according to claim 1, in which the traction end is detachable from the remainder of the traction member.
- 12/ A dispenser according to claim 11, in which the spring means are formed by at least one of the following elements: the front plate, the back plate, and the spacer means.
- 13/ A dispenser according to claim 2, in which the
 15 reservoir (30) almost exclusively contains fluid before
 the removable dispensing member (34) is removed.
- 14/ A dispenser according to claim 1, in which the dispensing orifice (321) opens out to one side through one of the plates.